

## **PREAMBLE**

The purpose of continuing medical education is to enhance the physician's ability to care for patients. It is the responsibility of the accredited sponsor of a CME activity to assure that the activity is designed primarily for that purpose.

Children's Hospital of The King's Daughters will accept financial support to supplement the budgetary needs of individual CME activities when there is compliance with the following standards:

### **Responsibilities**

CHKD is responsible for the content, quality and scientific integrity of all CME activities certified for credit.

Activity planning including needs assessment, determination of educational objectives and selection of content, faculty, educational methods and materials is the responsibility of CHKD. Similarly, CHKD will design and perform activity evaluation.

Presentations must provide a balanced view of therapeutic options. Faculty use of generic names will contribute to this impartiality. If trade names are used, those of several companies should be used rather than only that of a single company.

### **Exhibits and Other Commercial Activities**

Exhibit placement is at the discretion of CHKD and shall not influence planning or interfere with the presentation, and are not a condition of the provision of commercial support for CME activities.

Promotional materials shall not be displayed or distributed in the same room immediately before, during or after a CME activity.

Educational material, such as slides, abstracts and handouts, may not contain any advertising, trade names or product group messages.

Representatives of commercial supporters may attend a CME activity, however, they may not engage in sales or promotional activities while in the room where the activity takes place.

### **Management of Funding from Commercial Sources**

All funding from commercial sources will be in the form of educational grants. The terms, conditions and purpose of such grants will be documented by a signed Educational Grant Agreement between the commercial supporter and CHKD. No other funds from the commercial source shall be paid to the director of the activity, faculty or others involved in the activity.

Payment of reasonable honoraria, if required; and reimbursement of travel and out-of-pocket expenses for faculty is customary. All such payments, including honoraria and out of pocket expenses for planners, faculty or others involved with the educational activity will be governed directly by the CHKD CME Program.

Commercial support will be acknowledged in printed and/or verbal announcements; however, reference will not be made to specific products.

Upon request, CHKD will provide information to the commercial sources regarding expenditures in support of the activity.

Attendees will not receive travel, lodging, honoraria or personal expense reimbursement. Hospitality of modest meals or social events may be provided as part of the activity, but must not compete with or take precedence over the educational activity.

#### **Disclosure of Faculty and Sponsor Relationships**

All significant financial interests or other relationships between a faculty member or sponsor and the commercial supporter shall be disclosed according to the **Full Disclosure Declaration Policy** of CHKD.

Reference: The Medical Society of Virginia and Accreditation Council for Continuing Medical Education Standards for Commercial Support of Continuing Medical Education

Revision: 10/2/2012